

PRODUCT OPERATOR · LONDON

Digital products and business systems, built to operate.

We tell founders and business owners whether a digital product or business system is worth building, then build, launch and run it with them. No development without product logic.

TRACK RECORD	COMPANY	CAPACITY
Product & engineering since 2012	LOGICS7 LTD, England and Wales	Delivery network of 350+ engineers

THE BUILD DECISION

PROCEED RESHAPE DECLINE

For a new product that fits: proceed, reshape or decline — in writing, with reasons, within seven working days. Before any code.

It comes before either of us commits money. It is not sold and it is not a report: it is our decision whether to take the product on with you. You receive one letter: the decision, three to five reasons and what happens next, signed by Mark Prais, CEO.

WHAT WE LOOK AT

- | | |
|--------------------------------------|--|
| 01 Who the user is | 06 Whether monetization can work |
| 02 Who pays | |
| 03 What problem is solved | 07 What first version makes sense |
| 04 What alternatives exist | 08 Whether Logics7 should participate deeper |
| 05 How the product can acquire users | |

WHERE ARE YOU NOW? · THE TWO CORE WAYS WE WORK

Product Partnership

You have a new product to launch.

- If the product and the budget fit: an assessment of up to seven working days, then the Build Decision.
- If we proceed, a manager meets you with a prepared offer: a fee, an agreed stake or both. A stake is never automatic.
- Running the product after launch is part of the partnership. Where it makes sense for us to invest, the Logics7 group publishes it through Playcus, and you do not pay the media budget: a separate agreement with Playcus Limited (Cyprus).

From \$50,000 for the first version

Annual Product Operations

Your business runs on people and spreadsheets.

- Automation, AI, internal tools and integrations built as one connected system, under a yearly roadmap.
- Offer and contract first; the process review and the yearly roadmap open the programme in months one and two.
- Twelve equal monthly instalments tied to the roadmap, not to hours.
- Pause for up to a month a year; after the first three months, end the programme with 60 days' written notice.

From \$6,000 a month

ALSO

Existing Product Review

Your live product has users but has stalled.

An investment route, not a paid service: if the product passes our review, Logics7 takes a stake.

No fee

Funding & Grant Support

You are preparing a grant or funding application.

We prepare the product case; the funder decides.

From \$10,000 per application · no success fee

Referral Program

You know someone who should talk to us.

Written terms before the introduction; paid only after a signed engagement.

From 5% of first-year contract value

Figures are thresholds in US dollars, excluding VAT; in our EU-language materials they read from €45,000, €5,500 a month and €9,000, and for clients in the UK from £37,500, £4,500 a month and £7,500. Contracts are in GBP or EUR, and the exact price is confirmed in writing once the route and the scope are clear.

THE PEOPLE WHO ANSWER FOR IT



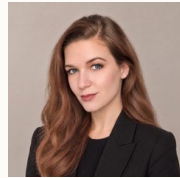
Mark Prais
CEO · owns the Build Decision



Dmitry Suponev
Founder · technology architecture



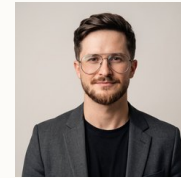
Kostiantyn Halynskyi
Chief Product Officer



Gozel Annayeva
Head of Product Delivery



Julia Suponeva
Head of Business Development



Denis Chubrenko
Head of Marketing



Dmitry Zhuravlev
Head of Sales Automation

Capacity, on purpose

Up to ten Product Partnerships a year, never more than five in development at once; up to fourteen annual programmes in parallel. Logics7 works with a delivery network of 350+ engineers, so capacity scales. The Build Decision, taken by the CEO before any build, does not: that is the real limit.

One group: build, publish, run

Logics7 decides what is worth building and builds it.

Playcus, the group's publishing company, has published on Google Play since 2013: around 60 apps and games, about 40 million installs (AppBrain, October 2026). Group products: **Vendo AI**, **NeoFin**, **Dovira**.

What we don't do

We don't sell developer hours or the cheapest quote, and we don't guarantee adoption, revenue, funding, growth or ROI. We commit to a decision with reasons before any code, and to written responsibilities after it.

Track record

Logics7's product and engineering track record dates back to 2012; LOGICS7 LTD is the current principal company and continues it. Clients on Annual Product Operations include AQLO, Prime Group and Emigral. Agreements are signed by our director, Dmytro Suponev; Mark Prais, CEO, leads the relationship.

NEXT STEP

One step from you: send the context.

01

Send the context in the form — a few lines are enough

02

A manager replies within one working day, usually with a Google Meet invitation

03

A 30-minute introductory conversation

04

If the product and the budget fit: an assessment of up to seven working days

05

The Build Decision in writing; if we proceed, a meeting with a prepared offer

logics7.com/en/contact · hello@logics7.com · or ask Oliver, our AI assistant, on the site